

Sustainability Studies Student Going to Cambridge

Sustainability Studies graduate Jayné Franck is moving to England to attend the Design Management Program in the [Institute for Manufacturing](#) at the University of Cambridge. Ms. Franck reports, “I’m the first person in my family to go to college, and I’m a nontraditional student. I want to encourage anyone to take this kind of a chance by applying to well-respected institutions rather than limiting yourself.”

According to its web page, The Institute provides “a unique environment for the creation of new ideas and approaches to modernize industrial practice.” Ms. Franck will take her seat among colleagues from around the world to study sustainable product and facilities design. Her goal is to help create society’s adaptive response to climate change. Bruce Milne, Director of Sustainability Studies, congratulated Ms. Franck for being, “on top of global trends that inform our options while understanding the tradeoffs involved with finding solutions.” Today, solutions developed anywhere can be used everywhere, which makes it all the more compelling to consider Ms. Franck’s foray to a distant institution an opportunity that will ultimately benefit people and planet.